

### **Lighthouse of Pinellas**

**Donor Privacy Policy** 

Lighthouse of Pinellas (LHP) is committed to protecting every donor's privacy. The purpose of this statement is to detail issues concerning privacy with all online and offline communications.

#### What information do we collect and how do we use it?

While interacting with us online or offline, we may ask you to give us various pieces of personal information to help us acknowledge donations, pick up in-kind donations and other related business. The information gathered may include: name, address, telephone number, fax number, and e-mail address. Information about the type of group donating, the number of beneficiaries of the donation, the type of donation (monetary or other), and condition of the donation may also be asked.

# It is our policy not to sell, trade or rent your personal information to anyone nor send donor mailings or e-mails on behalf of other organizations.

Use of all information acquired by Lighthouse of Pinellas is restricted to internal use only. This includes any non-identifying information. Personal information will only be used in an internal database for recording donations, providing donation receipts, sending of our periodic newsletters/appeals and informing donors and other interested parties of events and needs at Lighthouse of Pinellas. Non-identifying information such as types of web browser used and types of operating system used will be recorded from our website and social media platforms. The Lighthouse of Pinellas email list is permission-based, meaning email addresses are saved, but LHP will request your permission to send agency updates and other e-communications before adding your email address to our list. Non-identifying information will be used exclusively for research.

## Credit card information collected off our website is encrypted and secure.

## How do you contact us regarding your information?

If you wish to stop or limit the amount of mailings and emails you receive, or have any questions or concerns; please contact <u>development@lhpfl.org</u>, click on the unsubscribe link at the bottom of the email, call (727) 544.4433 or write us at: Lighthouse of Pinellas, 6925 112th Circle N., Ste. 103, Largo, FL 33773

